ISC HIGH PERFORMANCE 2024 | MAY 12 - 16, 2024



TUTORIALS - SUN, MAY 12 CONFERENCE AND EXHIBITION - MON, MAY 13 - WED, MAY 15 WORKSHOPS - THU, MAY 16

CONGRESS CENTER HAMBURG, GERMANY





EVENT FORMAT

In-person with online elements including videos of selected sessions on demand. Online elements will remain available on the platform for registered attendees until the end of 2024.

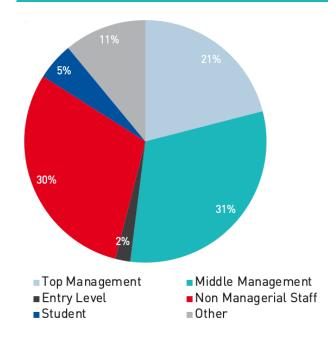
KEY ATTENDANCE NUMBERS

- 3,416 attendees onsite
- 65% industry pass + 30% academia pass + 5% student pass*
- 60% with purchasing authority = 32% direct influence + 28% indirect influence*
- 47% attend ISC only (no other HPC related exhibitions)**

PRIMARY HPC SECTORS OF ATTENDEES' ORGANIZATIONS*

Academic and research institutions	39%	Weather and climate	1%
Vendors of hardware and software		Aeronautics	1%
services	33%	Commercial life sciences, biotech & pharma	1%
Electronic engineering	4%	Defense and security	1%
Manufacturing	4%	Retail	0.3%
Automotive	3%	Chemical engineering	0.2%
Government	3%	Financial services and economic analytics	0.2%
Media and market research	1%	Entertainment	0.1%
Energy and commercial geosciences	1%	Other	9%

ATTENDEES' CAREER LEVEL AND AREAS OF WORK*



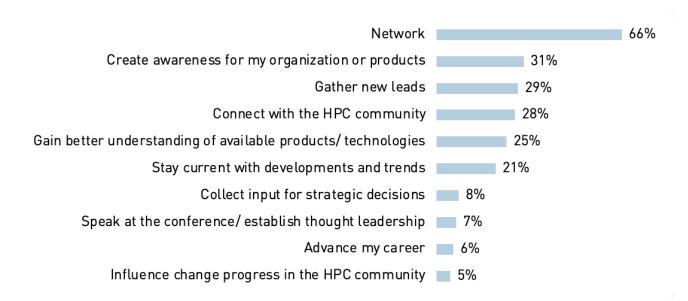
Research and development	
Sales and marketing	20 %
Architect of IT solutions	15 %
Other	10 %
Application programming	8 %
Consulting and professional services	7 %
User of HPC and AI Applications	7 %
System administration	6 %
Education and training	4 %
Procurement	1 %



GEOGRAPHICAL DISTRIBUTION (count)*

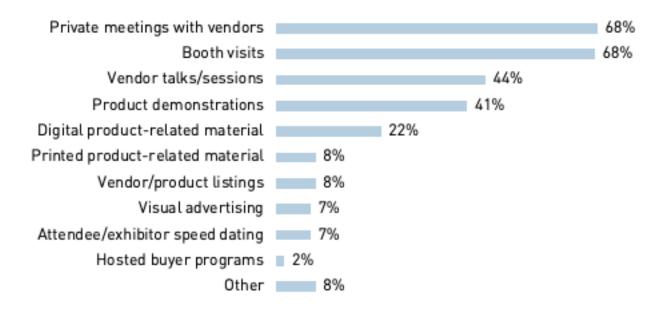
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Germany		Czech Republic	25	Croatia	4
USA	518	Austria	19	Cyprus	3
UK	414	Norway	18	Slovenia	3
France	214	South Africa	17	Hungary	3
Japan	138	Ireland	15	Ukraine	3
Netherlands	120	Australia	15	Latvia	2
China	118	Denmark	14	Colombia	2
Spain	84	Saudi Arabia	11	Qatar	2
Italy	75	UAE	10	Slovakia	2
Switzerland	68	Portugal	10	Chile	1
Poland	61	Greece	10	Thailand	1
Taiwan	51	Brazil	6	New Zealand	1
Sweden	46	Bulgaria	6	Seychelles	1
Canada	37	Estonia	6	Serbia	1
South Korea	36	Turkey	6	Egypt	1
Luxembourg	35	Lithuania	6	Azerbaijan	1
Belgium	35	Iceland	5	Cayman Islands	1
Israel	31	India	5	Nigeria	1
Singapore	29	Romania	5	Not specified	33
Finland	29			•	

REASONS FOR ATTENDING (multiple choice)*

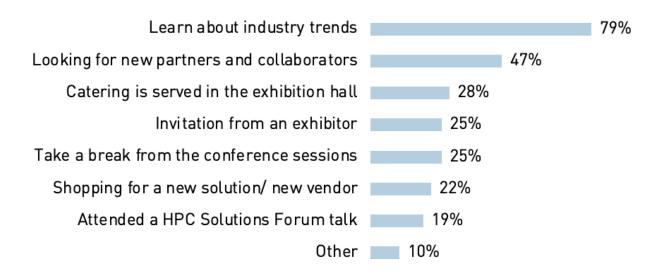




RESOURCES FOR PURCHASING DECISIONS (multiple choice)**



MOTIVATION TO VISIT THE EXHIBITION (multiple choice)**



EXHIBITION TRAFFIC

99% of all surveyed ISC attendees visited the exhibition. **79%** visited six booths or more, **37%** even more than 15 booths.

PRODUCTS AND SERVICES OF INTEREST (multiple choice)*

GPUs	26 %
Machine Learning / Al	26 %
Cloud Services	24 %
Application Development and Support	21 %
Data Center Infrastructure Solutions	21 %
CPUs	16 %
Data Storage	16 %
Cluster / Resource Management Tools	15 %
Application-specific Accelerators	12 %
Provider of HPC Resources and Services	12 %
Quantum Computing - Hardware and Technologies	11 %
Systems and Servers	11 %
Cooling Solutions	10 %
Containers / Virtual Machines	9 %
Data Management and Analytics	9 %
Networks / Interconnects	9 %
File Systems	8 %
Quantum Computing - Software and Services	8 %
Software Development Tools and Libraries	7 %
Education and Training	6 %
Container - Software and Tools	5 %
Research Support and Services	5 %
Consulting Services	4 %
FPGAs	4 %
Memory Technologies	4 %
System Software Development and Support	4 %
Media / Market Research	3 %
System Integration Services	3 %
Virtualization	3 %
Visualization	3 %



KEY EXHIBITION NUMBERS

160 exhibitors in total

- 152 at the show floor (+ 8 online) from 30 countries
- 31 new exhibitors (never exhibited at ISC before)

4 Media

113 Industry

43 Research

EXHIBITOR CATEGORIES COUNT (multiple products/services per organization)

Systems and Servers	54	Data Management and Analytics	19
Cloud Services	46	Software Dev. Tools and Libraries	19
Deep Learning/Al	49	Networks/Interconnects	13
Data Storage	42	File Systems	12
Data Center Equipment	41	Visualization Software	11
Research Support and Services	33	Custom Accelerators	10
Applications Dev./Support	31	FPGAs/Reconfigurable Computing	9
GPUs	30	Visualization Hardware	8
Consulting	24	Containers/Virtual Machines	7
CPUs	23	Press/Market Research	4
Cluster Management Tools	22	Memory Technologies	3

MEDIA PRESENCE

45 journalists and analysts

10 media sponsors: <u>ADMIN Enterprise HPC</u>, <u>ADMIN</u>, <u>EnterpriseAI</u>, <u>HPCwire</u>, <u>insideHPC</u>, <u>Linux Magazine</u>, <u>Scientific Computing World</u>, <u>The Next Platform</u>, <u>The Register</u>

SOCIAL MEDIA

ISC LinkedIn page

Hashtags: #ReinventingHPC #ISC24 #ISChpc #ISC24_SCC

PHOTO AND VIDEO

ISC 2024 Photo Collection ISC 2024 Trailer Video ISC 2024 Summary Video

^{*} Information is based on voluntary feedback during registration. Source: ISC 2024 registration data

^{**} Source: ISC 2024 attendee survey